

ORIGINATION PROCEDURE

CUSTOM HOLOGRAM

At AMAGIC, the security of your custom hologram is our outmost priority. AMAGIC Holographics and it's parent company, K Laser Technology is a member of the IHMA (International Hologram Manufacturer Association). The IHMA is made up of more than 60 of the world's leading hologram manufacturers. This association is dedicated to promoting the interests of those quality hologram manufacturers worldwide and to helping their members achieve their security, packaging, graphic and other objectives through the effective use of holography

As a member of the IHMA, AMAGIC Holographics has implemented the following procedures in generating a custom hologram:

- 1) In order to generate a custom hologram, we require the following items:
 - A) Artwork
 - B) Business license, brochures or certified letter.
 - C) Proof of ownership of the artwork
 - D) Signed Service Agreement
- 2) All documents will be reviewed for consistency by the sales manager. If documents are not complete, additional supporting documents will be necessary.
- 3) All the documents and artwork will then be reviewed by the hologram designer, who will determine the feasibility of creating a hologram. If the artwork is suspected of being a counterfeit, it is then forwarded to the IHMA for a counterfeit search.
- 4) Once all documentations and artwork has been fully approved and checked by the IHMA, a proposed holographic image is sent to the customer for approval (electronic file). Once the customer has approved the proposed holographic image, a hand sample is then created for final approval.
- 5) If the hand sample is approved, a mother shim is created and secured. This mother shim is secured in our corporate headquarters on a separate floor. Access to this floor requires a security key with three security levels. The entire facility has 24 hours security cameras monitored by trained security guards. The security cameras are located both inside and outside the building.
- 6) All KOLDfoil products are embossed in our worldwide facilities using a copy of the mother shim. This copy can only be used once and then destroyed (grounded). To maintain security, we require a purchase order from the customer to emboss or maintain stock of any KOLDfoil products with a custom hologram.



Member of the K Laser Group

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